

ADVERTISING IN THE GUILD NEWSLETTER:

Your advertisement is an effective way to reach a local and broader audience of quilters:

- **Local audience:** the Prairie Piecemakers Quilters' Guild publishes **10** newsletters each year, one each month from September through June. The newsletter is distributed to all Guild members (currently over 125 members and growing!).
- **Extended audience:** advertisers in the newsletter are recognized on the Guild website (<http://www.prairiepiecemaker.com>) with a link to their website and/or contact information. Each newsletter is posted on the Guild website and remains available for public download through the newsletter archive.
- **Advertising options** are reasonable and flexible, customized to your needs and designed to reach your target audience.

VENDOR DISCOUNTS FOR GUILD MEMBERS:

Vendor discounts for Guild members help to attract and support customers. Vendors offering member discounts are recognized in the Guild newsletter and on the Guild website (<http://www.prairiepiecemaker.com>).

BACKGROUND

The Prairie Piecemakers Quilters' Guild is entering its twenty-second year as an incorporated organization, serving quilters, promoting the quilting arts and supporting the development of quilting in Regina:

- Currently the Prairie Piecemakers Quilters' Guild has over 125 members.
- There are over 300 unique visitors per month to the Guild website (<http://www.prairiepiecemaker.com>), rising to over 550 visits per month when repeat visitors are included.

CONTACT:

Prairie Piecemakers Quilters' Guild
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Tel: 306-585-1854
Email: info@prairiepiecemaker.com Website: <http://www.prairiepiecemaker.com>

2011-12 ADVERTISING RATES

<i>Single Issue Rate</i>			<i>*10 Issue Rate</i>
Category	Size	Rate	Rate
Full page	7.5"x10"	\$50.00	\$250.00
Half page (horizontal)	7.5"x5"	\$25.00	\$125.00
Half page (vertical)	10"x3.75"	\$25.00	\$125.00
Quarter page	3.75"x5"	\$16.00	\$80.00
Eighth page	3.75"x2.5"	\$8.00	\$40.00

* *Vendor's advertisement is included in 10 consecutive issues of the newsletter (may extend over two years)*